

Fernanda P. Scur

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Lübeck, 28. July 2005

I have just finished a Master of Science in Digital Media at the International School of New Media (June 2005, University of Lübeck, Germany). I am currently looking for a position or project in the fields of project management and interactive/graphic design.

I have 10 years experience as graphic designer, with the Internet being my main focus. I work in the areas of project managing, concept designing and front-end programming.

I lived for a year and a half in the United States before starting a social communication course at the Federal University of Rio Grande do Sul (Brazil), working aside with interactive design. For the past three years I have been living in Germany both working and pursuing a master of science in digital media. I am an European citizen fluent in English, Spanish, Portuguese and have good working knowledge of German.

More information about me can be found at: <http://www.purnima.com.br/english>.
And the latest projects I have been working on: <http://www.purnima.com.br/english/portfolio>.

If you are interested in my work or would like further details, please do not hesitate to contact me. I look forward hearing from you.

Yours sincerely,

Fernanda P. Scur

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STATISTICS

Born: 17th July 1976

Education: Master of Science in Digital Media

Marital Status: Single

Notice period/availability: 1 month or less

PROFILE

Experienced project manager, interactive designer and front-end programmer. Very communicative and hard worker, with a great ability to act either individually or in a team, establishing a clear and objective vision of project process and goals.

EXPERIENCE

Purnima Web Projects, Executive Manager/Interactive Designer/Consultant

January 2002 - Present

Purnima Web Projects is an individual company, which I have created. My main responsibilities here include: assessment and briefing of projects, client contact, resourcing and staffing allocation (search for partners), project definition, planning and development.

Oikodomo Global Technologies, Senior Designer and Software Ergonomy Consultant

Porto Alegre, Brazil, 2nd semester of 2002

Oikodomo was a company specializing in government software development. I was hired as senior designer and consultant, with the main task of managing internet projects, conception and design of user-friendly software/web interfaces, development of product presence in the internet and flash storyboarding/animation. I was also working closely with a team of software development experts since project inception, giving consultancy for the the back-end software architecture.

Go Digital, Senior Designer

Porto Alegre, Brazil, June 2000 - Dezember 2001

Go Digital is specializing in the development of precision marketing software tools. There I worked in a multidisciplinary team of around 30 people as a Senior designer. My tasks included managing of projects, conception of architecture, design and front-end programming of user-friendly software/web interfaces. Clients include RBS TV (Main regional TV station of southern Brazil), GVT (main telecom company of central and southern Brazil) and Telemig Celular (main telecom company of northern Brazil)

Quattor Informática , Junior Designer

Porto Alegre, Brazil, April 1999 - June 2000

Quattor Informática is a company specialized in the development of IT for the corporative sector. At Quattor my tasks included design, front-end programming of web interfaces and flash storyboarding/animation. Clients include Diadora, Paquetá and Dumond.

Studio Web at Terra Networks (Former Nutecnet SA), Junior Designer
Porto Alegre, Brazil October 1997- April 1999
Studio Web was the web development section of Nutecnet S.A, which is today Terra Networks. At Studio Web my tasks included design, front-end programming of web interfaces and Flash storyboarding/animation. Clients include Tramontina, Gerdau and RBS TV.

IFX Networks (Former Conex SA), Junior Designer
Porto Alegre, Brazil - January 1997 - October 1997
Conex SA (which today is IFX Networks) is a host provider agency. At IFX my tasks included design and front-end programming of web interfaces.

Department of Biblioteconomy at the Universidade Federal do Rio Grande do Sul,
Graphic Design Supervisor
Porto Alegre, Brazil 1996
At the Federal University my main tasks as graphic designer supervisor were to assist graduates on thesis formatting and diagramation of the newspaper of the journalism course.

English Teacher
Porto Alegre, Brazil, 1994-1996
I worked for several English schools as freelance English teacher.

EDUCATION

Master of Science in Digital Media - International School of New Media (ISNM)
at University of Lübeck
Lübeck, Germany, October 2003 - July 2005
Attended classes in media technology, information architecture, human-computer interaction, interactive design, streaming media, film production, project management and cooperative work.
Thesis: "ICT for development stakeholder co-ordination and co-operation: Evidences of a Tanzanian-German co-operation". A field research applied for the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ).
Class Project: "Collective Memory - Human Moments of a Path". An interactive flash website exhibited in St. Petri Church, Lübeck, January 2004

Bachelor in Social Communication (Emphasis in Advertising) - Universidade Federal do Rio Grande do Sul
Porto Alegre, Brazil, August 1995 - December 1999
Assisted classes in communication theories, semiology, graphic design and photography
Thesis: "An analysis of human behavior towards images: Analogue Photography x Digital Imaging"

SKILLS

Excellent proficiency with Macintosh and PC based platforms running Mac OS (7.x-10.x), Windows XP/NT/95/98/2000. Expert level working knowledge of industry standard software including: Adobe (Photoshop, Illustrator, InDesign, Acrobat, ImageReady), Macromedia (Homesite, Dreamweaver, Freehand, Flash, Fireworks) and Microsoft (Office, Project, Visio) and front-end programming languages XHTML and CSS (Webstandards). Excellent communication skills including project management, resourcing and planning and client interaction. Fluent in English, Spanish and Portuguese, working knowledge of German and Italian.